

Pittsburgh Community Television

Rate Sheet

Effective 8/12/22

Studio Production		
	Per Hour	Notes
Studio A Rental Only	\$ 75.00	Studio is 1,080 square feet. 34' 5" x 32' 2 3/4". Rental includes lighting system and use of green room and class room.
Studio A Rental w/Equipment	\$ 150.00	Includes Tricaster TC1, three Canon XF305 HD cameras, audio board, microphones & teleprompter.
Studio A Technical Director	\$ 75.00	Handles all technical production so you can concentrate on your content.
Full Package Studio A	\$ 225.00	Includes Studio A Rental w/Equipment and Technical Director.
Studio B Rental Only	\$ 50.00	Studio is 458 square feet. 15' 9" x 29' 1". Rental includes lighting system and use of green room and class room.
Studio B Rental w/Equipment	\$ 100.00	Includes Tricaster 860, three Canon XF305 HD cameras, audio board, microphones & teleprompter.
Studio B Technical Director	\$ 75.00	Handles all technical production so you can concentrate on your content.
Full Package Studio B	\$ 175.00	Includes Studio B Rental w/Equipment and Technical Director.
Virtual Studio	\$ 50.00	Online production using StreamYard, OBS or similar service.
Virtual Studio Director	\$ 75.00	Handles behind the scenes set up and execution of virtual production.
Full Package Virtual Studio	\$ 125.00	Includes Virtual Studio and Virtual Studio Director.
Room Rentals For Events		
	Per Hour	
Classroom Rental for Event/Meeting	\$ 50.00	Classroom is 284 square feet. 20' x 14' 2 5/8".
Conference Room Rental for Event/Meeting	\$ 25.00	Conference room is 209 square feet. 15' x 13' 11 1/4".
Studio A Rental for Event/Meeting (no production)	\$ 50.00	Studio A is 1,080 square feet. 34' 5" x 32' 2 3/4". For events only. No equipment included.
Studio B Rental for Event/ Meeting (no production)	\$ 50.00	Studio B is 458 square feet. 15' 9" x 29' 1". For events only. No equipment included.
Whole Facility Rental for Event/Meeting (no production)	\$ 175.00	Includes classroom, conference room, Studio A and Studio B. Refrigerator available.
Cleaning Charge	\$ 75.00	May apply if food is involved in the event.
Field Equipment Rentals		
	Per Hour	
Tricaster Rental	\$ 60.00	Insurance required.
Camera Rental	\$ 5.00	Includes tripod, handheld mic & cable, camera light, small shotgun microphone.

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Post Production Rentals & Services		
	Per Hour	
Edit Computer	\$ 15.00	Apple or PC. Final Cut Pro or Adobe Premiere available.
Video Editor	\$ 75.00	Handles all technical and creative aspects of editing for clients.
Full Editing Package	\$ 90.00	Includes Edit Computer and Video Editor.
Production Personnel		
	Per Hour	
Studio Technical Director	\$ 75.00	Handles all technical aspects of production in studio, including camera switching.
Video Editor	\$ 75.00	Handles all technical and creative aspects of editing for clients.
Field Production Camera Person	\$ 75.00	Camera operator for productions done outside the studio.
Field Technical Director	\$ 75.00	Handles all technical aspects of production in the field, including camera switching.
Studio Production Packages		
	Package Price	
Up to one hour length Studio TV Show or Podcast. Shoot, Basic Edit & Air.	\$ 900.00	Can only air on PCTV network if it's noncommercial. Includes 3 hour studio shoot for half hour or hour show, basic set, background, music, graphics, basic edit, scheduling of program and 4 airings. Assumes 1 hour to edit, one hour to schedule.
Up to one hour length Studio TV Show or Podcast. Shoot, Basic Edit & No Air.	\$ 750.00	Includes all of the above except scheduling and airing.
Public Service Announcement Shoot, Basic Edit & Air.	\$ 190.00	Nonprofits only. Teleprompter included. Include 1 hour studio shoot, 1 hour edit, scheduling for 3 months 3 times daily.
Business Spotlight 1/2 hour show. Shoot, Basic Edit & Air.	\$ 900.00	For Profits only.
Virtual Studio Production Packages		
	Package Price	
Up to one hour length studio TV show or Podcast. Shoot & Air Live, No edit.	\$ 525.00	Can only air if it's noncommercial. Includes 3 hour virtual studio shoot for half hour or hour show, background, music, graphics, basic, scheduling of program and 4 airings.
Up to one hour length studio TV show or Podcast. Shoot, no Air, No edit.	\$ 375.00	Includes all of the above except scheduling and airing.
Field Production Packages		
	Package Price	
3 Camera Event Shoot. Live Switch, Record & Stream	\$ 3,000.00	Two crew. Includes half hour travel time each way and four hours on site. Simple graphics. Additional hours billed at \$225 per hour.
Up to Five-minute Nonprofit Mini-Documentary. Shoot & Edit.	\$ 2,450.00	Two crew. Includes one day shoot, two day edit. Additional hours billed at \$75 per personnel involved. Airing on PCTV included at no charge.
30 Second Commercial	\$ 1,850.00	Two crew. Includes one day shoot, one day edit. Additional hours billed at \$75 personnel involved. Airing on PCTV not included.
Miscellaneous Charges		
	Per Site Visit	

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Travel Charge	\$ 50.00	Within 25 miles. Additional \$2/mile beyond 25.
Programming Charges		
	Per program	
Scheduling	\$ 75.00	Includes any work involved in getting program scheduled.
Airtime	\$ 75.00	Includes at least 4 airings.
Media Education Rates		
	Per Hour	
Price per hour of instruction.	\$ 90.00	Includes instructor, materials, and equipment.