

2010 BLOCK PROGRAMMING – JULY 4, 2010 THRU JANUARY 1, 2011

FINAL

	Sun	Mon	Tue	Wed	Thurs	Fri	Sat	Time
12 a	Religious/ Spiritual	PCTV Late Night	L G B T	PCTV Late Night	Music & Entertainment	PCTV Late Night	PCTV Late Night	12 a
1 a								1 a
2 a								2 a
3 a	Career/ Job Training	Environment	Viewpoint	Religious/ Spiritual	Travel	History	Education	3 a
4 a								4 a
5 a	Nonprofit Organizations	Public Affairs/ Issues	Arts & Culture	Neighborhoods	Community Events	Politics & Government		5 a
6a							Kids	6a
7a								7a
8a	Religious/ Spiritual	Live Satellite Feed	Live Satellite Feed	Live Satellite Feed	Live Satellite Feed	Live Satellite Feed		8a
9a								9a
10 a		Self-Help	Career/ Job Training	Kids	Health & Lifestyle	Public Safety		10 a
11a								11a
12 p		Travel	Education	Public Affairs/ Issues	Viewpoint	General Interest	Youth	12 p
1 p								1 p
2 p							Film & Documentary	2 p
3 p		Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest		3 p
4 p		Politics & Government	History	Youth	Environment	Education	Sports & Recreation	4 p
5 p								5 p
6 p		Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest	Live/ FYI / General Interest		6 p
7 p		Community Events	Youth	Sports & Recreation	Arts & Culture	Public Affairs/ Issues	Arts & Culture	7 p
8 p								8 p
9 p		Neighborhoods		Education	Film & Documentary	Music & Entertainment		9 p
10 p			Nonprofit Organizations					10 p
11 p								11 p
12 a	[Sun-Mon] PCTV Late Night	[Mon-Tue] PCTV Late Night	[Tue-Wed] PCTV Late Night	[Wed-Thur] PCTV Late Night	[Thur-Fri] PCTV Late Night	[Fri-Sat] PCTV Late Night	[Sat-Sun] PCTV Late Night	12 a

PCTV Block Programming - July 4, 2010 thru Jan. 1, 2011

Block Category	Description	Block Category	Description
PCTV Late Night	Programs intended for mature audiences. These are programs that must be played late of night because of content. (language/situations) regardless of subject matter. These programs are not appropriate for children. Producer MUST include disclaimer at beginning of the program	Education	Programs in this block focus on school-related programming. For example, this could include a public meeting about educational issues, programs produced by local students, etc.
Career/Job Training	Programs focus on career and job related topics	History	Programs in this block are focused on historical topics, particularly local and regional history
Religious/Spiritual	Programs that are predominantly religious or spiritual. For example, a program in which a sermon is given or religious texts (the bible, etc.) are read and interpreted would fit in this block. Programs that are predominantly about other topics (arts, etc.) in which religious references are made would not necessarily be included in this block	Health & Lifestyle	Programs focused on health issues and lifestyle topics. For example, programs about specific health issues (ex. diabetes), exercise or a program about cooking would be included in this block
Environment	Programs concerned with environmental topics such as water quality, pollution, green energy, recycling etc.	Nonprofit Organizations	Programs focused on the work, services and people of Pittsburgh based non-profits
Public Affairs/ Issues	Programs focused on issues of interest to the general public. Usually about government, public safety, or health issues	Kids	Programs directed at and produced by kids up to the age of 12
Self-help	Programs that are primarily directed at empowering individuals to improve their lives	Sports & Recreation	Programs focused on sports and recreational activities
Travel	Programs focused on different aspects of travel	Youth	Programs produced for and by young people; geared towards the concerns and issues of youth in the 12-18 year old range
Politics & Government	Programs on politics and government. For example, this could include election oriented programming, programs about current legislation, legislative reports, etc.	Film & Documentary	Programs focused on local and regional filmmaking
Community Events	Programs focused on events in the community. This could include coverage of an event that happened in the city or information about upcoming events	Public Safety	Programs focused on issues of public safety and crime prevention.
Neighborhoods	Programs focused on neighborhood specific concerns, issues, problems, solutions, and successes	General Interest	Programs in this block are multi-topic, spanning a range of diverse topics
Viewpoint	Opinion-oriented programs with the focus being on a particular viewpoint without offering opposing views or varying views	Music & Entertainment	Programs in this block are designed primarily as entertainment, through music and other means
Arts & Culture	Programs focus on the arts and cultural topics. This could include a program highlighting an arts exhibit, a program highlight the work of an author or poet, a program previewing local performances, or a recording of a play or other performance. This block would generally not include musical performances	Program Promo	Short 30-60 sec spot giving general information to promote your program
LGBT	Programming for and about the lesbian, gay, bisexual and transgendered community		