

PCTV Block Programming - July 4, 2010 thru Jan. 1, 2011

Block Category	Description	Block Category	Description
PCTV Late Night	Programs intended for mature audiences. As the block title suggests, these are programs that must be played late of night because of content. (language/situations) These programs are not appropriate for children. Producer MUST include disclaimer at beginning of the program.	Education	Programs in this block focus on school-related programming. For example, this could include a public meeting about educational issues, programs produced by local students, etc.
Career/Job Training	Programs focus on career and job related topics.	History	Programs in this block are focused on historical topics, particularly local and regional history.
Religious/Spiritual	Programs that are predominantly religious or spiritual. For example, a program in which a sermon is given or religious texts (the bible, etc.) are read and interpreted would fit in this block. Programs that are predominantly about other topics (arts, etc.) in which religious references are made would not be included in this block.	Youth	Programs produced for and by young people; geared towards the concerns and issues of youth in the 12-18 year old range.
Environment	Programs concerned with environmental topics such as water quality, pollution, green energy, etc.	Nonprofit organizations	Programs focused on the work of Pittsburgh based non-profits.
Public Affairs/ Issues	Programs focused on issues of interest to the general public. Usually about government, public safety, or health issues.	Kids	Programs directed at and produced by kids up to the age of 12.
Self-help	Programs that are primarily directed at empowering individuals to improve their lives.	Sports & Recreation	Programs focused on sports and recreational activities.
Pittsburgh Travel	Programs focused on travel in the Pittsburgh area.	Health & Lifestyle	Programs focused on health issues and lifestyle topics. For example, programs about specific health issues (ex. diabetes) or a program about cooking would be included in this block.
Politics & Government	Programs on politics and government. For example, this could include election oriented programming, programs about current legislation, etc.	Film	Programs focused on local and regional filmmaking.
Community Events	Block includes programming focused on events in the community. This could include coverage of an event that happened in the city or information about upcoming events.	Public Safety	Programs focused on issues of public safety and crime prevention.
Neighborhoods	Programs focused on neighborhood specific concerns, issues, problems, solutions, and successes.	Grab Bag	Programs in this block are multi-topic, spanning a range of diverse topics.
Opinion	Opinion-oriented programs with the focus being on a particular viewpoint without any effort to provide balance.	Music & Entertainment	Programs in this block are designed primarily as entertainment, through music and other means.
Arts & Culture	Programs focus on the arts and cultural topics. This could include a program highlighting an arts exhibit, a program highlight the work of an author or poet, a program previewing local performances, or a recording of a play or other performance. This block would generally not include musical performances.	Live/ PCTV FYI/ Grab Bag (varies day to day)/	Live call-in shows or Info about PCTV or Grab Bag (varies based on availability)